

WGST PRODUCTIONS



MAKE THIS PLACE YOUR

# HOME



WITH

*Jackie Zeman*





# educate demonstrate inspire

**220-240,000 avg. tv audience**

**1.5 MM avg gross impressions\***

**.0983 avg tv rating**

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Host Jackie Zeman brings her viewers on a a brand-integrated adventure like no other in **Make This Place Your Home**. The modern consumer is more mindful than ever that the brands they fill their lives with are brands they can believe in. They want to know that your products are right for them

and we want to be the bridge that brings you together. This showcase will be featured on both AMC & WGN America, two household names in American television which attract a weekly household audience of between 220,000 - 240,000 homes. Of those viewers, 68% are homeowners. We're confident every single one of them would tell you - **There's no place like Make This Place Your Home!**

**39 average age**  
**37% of viewers are 25-45 yrs old**  
**52% female, 48% male**  
**65k avg household income**  
**69% own their home**  
**32% 1+ child HH**

Season 1 was a huge hit, and we can't wait to continue to grow with season 2. We're looking forward to showcasing the people behind the products, and to doing what we do best - connecting consumers to companies like yours.

## Topics We Talk About

**Ultimate Kitchens**  
**Beautiful Bathrooms**  
**Great Pet Spaces**  
**Family Lifestyle**  
**Baby Gear**  
**Decor & Furniture**  
**Refresh & Renovate**  
**Efficient & Sustainable Living**

**Floors & Walls**  
**Fit & Healthy Living**  
**Holiday Must Haves**  
**Fixtures & Lighting**  
**Man Caves & She Sheds**  
**Parties & Entertaining**  
**Back to School**  
**Hi-Tech & Electronics**

